

ConstructComputer

Brand guide

Construct Computer is an AI agent platform for startups and small teams. Each agent has its own cloud computer and does research, outreach, ops and reporting.

25 October 2026. The files, as SVG and PNG, and this document as a page:
<https://construct.computer/brand/>

Name

Construct Computer, in full, in titles, listings and first mentions. Construct on its own in running text after that.

The website is **construct.computer**, all lowercase. Not Construct AI, ConstructComputer, Construct.Computer, Construct Computers.

On its own, "Construct" also means Construct 3, a game engine and The Construct, a robotics school, which is why the full name leads.

Logo

The wordmark is the logo. Use the lockup where a listing wants the logo with its icon, the logomark where space is tight, and the squares where a form asks for a square image.

Wordmark

The wordmark 'ConstructComputer' in a serif font, with 'Construct' in dark blue and 'Computer' in teal.

Color construct-wordmark: SVG
863×97, PNG 2400×269
The logo. Use it wherever it fits.

The wordmark 'ConstructComputer' in a black serif font.

Black construct-wordmark-black: SVG
863×97, PNG 2400×269
One-color print and light backgrounds where teal clashes.

The wordmark 'ConstructComputer' in a white serif font on a dark blue background.

White construct-wordmark-white: SVG
863×97, PNG 2400×269
Dark and Sky backgrounds.

Logomark



Navy construct-logomark: SVG
1198×1170, PNG 1024×1000
Favicons, app grids and anywhere the wordmark will not fit.



Black construct-logomark-black: SVG
1198×1170, PNG 1024×1000
One-color print.



White construct-logomark-white: SVG
1198×1170, PNG 1024×1000
Dark and Sky backgrounds.

Lockup

The wordmark 'ConstructComputer' with the icon to its left, in color.

Color construct-lockup: SVG
1037×126, PNG 2400×292
Directory listings and partner pages that ask for the logo with its icon.

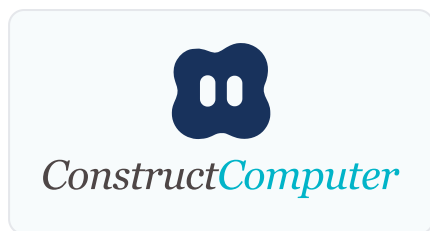
The wordmark 'ConstructComputer' with the icon to its left, in black.

Black construct-lockup-black: SVG
1037×126, PNG 2400×292

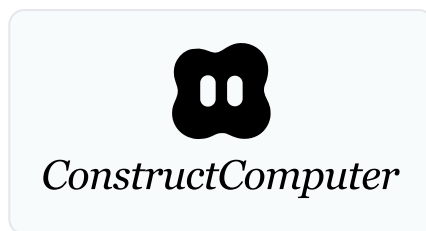
The wordmark 'ConstructComputer' with the icon to its left, in white on a dark blue background.

White construct-lockup-white: SVG
1037×126, PNG 2400×292

Stacked



Color construct-stacked: SVG
864×377, PNG 2400×1047
Tall and square spaces: slides,
badges, vertical banners.



Black construct-stacked-black: SVG
864×377, PNG 2400×1047



White construct-stacked-white: SVG
864×377, PNG 2400×1047

Icon, avatar and mascot

Icon and avatar



App icon construct-app-
icon: PNG 942×942
App stores and launchers.



Square construct-mark-
square: SVG 1024×1024,
PNG 1024×1024
Product Hunt, G2,
AlternativeTo and any
square or round logo field.



Square on navy construct-
mark-square-navy: SVG
1024×1024, PNG
1024×1024
The same for dark grids.



Avatar construct-avatar:
PNG 1080×1080
Social profiles.

Mascot



Mascot construct-mascot:
PNG 1200×1171



Mascot, happy construct-
mascot-happy: PNG
1200×1171

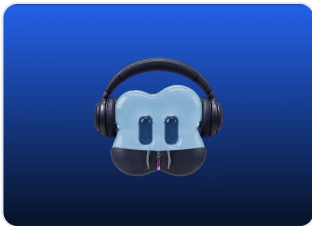
Roles



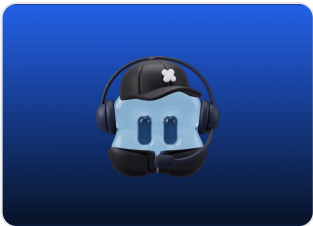
Plain construct-mascot-plain-construct.png



Construction construct-mascot-construction-construct.png



Developer construct-mascot-developer-construct.png



Support construct-mascot-support-construct.png

Every role in 9 colors with open or happy eyes, 306 files, at <https://construct.computer/brand/#mascot>. The kit carries every role in the mascot's own color.

Keep it as it is

Leave at least one eye's width clear around every mark. Keep the logomark at 16px or larger and the wordmark at least 96px wide.

- Stretch, recolor, rotate, outline or retype the marks
- Redraw the mascot, change its eyes or add a mouth, arms or legs
- Use our names or marks in your own product, company, domain or handle
- Suggest that we sponsor or endorse you

Color and type

	Name	Hex	Use
	Teal	#01B4C8	"Computer", links, buttons
	Ink	#4E4646	"Construct", text
	Glass	#8CB4D3	Mascot
	Navy	#18325C	Logomark, mascot eyes
	Sky	#3F5FC6	Social and launch art
	Night	#081225	Dark backgrounds

Type

Construct Computer

Georgia Italic, wordmark

Construct Computer

Geist, headings

<https://vercel.com/font>

Construct Computer

Inter, text

<https://rsms.me/inter/>

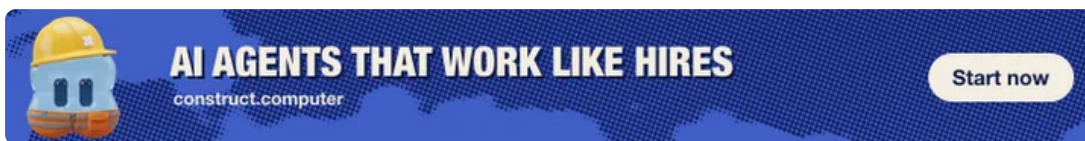
Banner and ad banners



Wide, 16:9 construct-banner-wide: PNG 1920×1080

Launch posts, link previews, YouTube and any 16:9 cover. Crop it for other shapes.

Ad banners



Leaderboard 728×90



Mobile banner 320×50



Medium rectangle 300×250



Skyscraper
160×600

Badge



Light construct-badge: SVG 205×40



Dark construct-badge-dark: SVG 205×40

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<a href="https://construct.computer/?utm_source=badge"></a>
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The dark badge is construct-badge-dark.svg at the same address. Affiliates point the link at their own.

Copy

Construct Computer, in full, in titles, listings and first mentions. Construct on its own in running text after that. Every description below opens with the full name.

Taglines

- AI agents that work like hires. 31
- AI employees that work like hires. 34
- Get more done than your headcount allows. 41
- AI agents for startups and small teams. 39
- A team of AI agents that never clock out. 41
- Your AI coworker gets a computer. You get your day back. 56
- Agents figure it out. Workflows lock it in. 43

Descriptions

One line 16 words

Bylines, link lists, anywhere a sentence fits

Construct Computer builds AI agents for startups and small teams, each with its own cloud computer.

Meta description 158 of 160 characters

Meta descriptions, SaaSHub, AlternativeTo, directory summaries

Construct Computer is an AI agent platform for startups and small teams. Each agent has its own cloud computer and does research, outreach, ops and reporting.

Product Hunt description 258 of 260 characters

Product Hunt, app stores, short directory fields

Construct Computer is an AI agent platform for startups and small teams. Each agent works like an AI employee, with its own cloud computer, browser, email and memory, so research, outreach, ops and reporting get done while you're away. Plans from \$9 a month.

Overview 109 words

G2, Capterra, press boilerplate

Construct Computer builds autonomous AI agents for startups and small teams. Each agent works like a hire, with its own role, tools and a persistent cloud computer with a browser, terminal, files, email inbox, memory and schedules, so research, outreach, ops and reporting get done while the team is away. Any MCP server or skill installs as an app, runs that work become shared workflows, and teams reach their agents from the web, Slack, Telegram, Discord and email. Construct Computer was founded in 2026 by Ankush Singh and Nischal Naik, was #1 Product of the Day on Product Hunt in August 2026, and plans start at \$9 a month.

Detailed 233 words

Articles, reviews, newsletters

Construct Computer gives startups and small teams an AI workforce instead of a single chat assistant. You set each agent up like a new hire, with a role, instructions and the apps it needs, and it gets its own persistent cloud computer with a browser, terminal, files, email inbox and memory. Agents use that computer the way a person would and keep working on a schedule with your laptop closed, so research, outreach, ops and reporting get done while the team is away.

Any MCP server or skill installs as an app, next to built-in integrations such as Gmail, Notion, GitHub and HubSpot. When the tool you need doesn't exist, an agent writes, tests and publishes it as a private app that Construct Computer hosts. Any run that goes well can be saved as a workflow, put on a schedule and shared with the whole team, so the next run repeats the result instead of reasoning through the job again.

The work stays checkable. Activity records every action and why it happened, and you can inspect, correct or delete anything an agent remembers. Construct Computer was founded in 2026 by Ankush Singh and Nischal Naik and was #1 Product of the Day on Product Hunt in August 2026. Plans start at \$9 a month, yearly billing works out to \$7.50, \$39 and \$199 a month, and new users get free credits before subscribing.

What it does

- Each agent has its own cloud computer with a browser, terminal, files, email inbox and memory, and uses it the way a person would.
- Agents work on their own: they plan the steps, run on a schedule and keep going with your laptop closed.
- Any MCP server or skill installs as an app, next to Gmail, Notion, GitHub, HubSpot and more.
- Agents build the tools you're missing, and Construct Computer hosts them as private apps.
- Runs that work become workflows you can repeat, schedule and share with the team.
- Works from the web, Slack, Telegram, Discord or each agent's own email address.
- Activity logs every action and why, and memory can be inspected, corrected or deleted.

Facts

Website	construct.computer https://construct.computer/
Category	AI agent platform, listed under AI agents, AI employees and AI workforce
Founders	Ankush Singh and Nischal Naik, 2026 https://construct.computer/authors/
Launch	#1 Product of the Day on Product Hunt, August 2026 https://www.producthunt.com/products/construct-computer
Pricing	From \$9 a month; \$7.50, \$39 and \$199 a month billed yearly. Free credits to start https://construct.computer/pricing/
Works from	Web, Slack, Telegram, Discord, email
X	@use_construct https://x.com/use_construct
LinkedIn	construct-computer https://linkedin.com/company/construct-computer
YouTube	@ConstructComputer https://www.youtube.com/@ConstructComputer
GitHub	construct-computer https://github.com/construct-computer
Discord	discord.gg/puArEQHYN9 https://discord.gg/puArEQHYN9
Contact	hello@construct.computer

Questions and answers

What is Construct Computer?

Construct Computer is an AI agent platform for startups and small teams. Each agent works like a hire, with its own role, tools, memory and a persistent cloud computer, so it can finish research, outreach, ops and reporting on its own and keep going with your laptop closed.

Who founded Construct Computer?

Ankush Singh and Nischal Naik founded Construct Computer in 2026. It launched on Product Hunt in August 2026 and was #1 Product of the Day.

Is Construct Computer the same as Construct 3 or The Construct?

No. Construct Computer, at construct.computer, is an AI agent platform for startups and small teams. Construct 3 is a game engine and The Construct is a robotics school. Write the full name, Construct Computer, when you list or link to us, so readers and search engines find the right one.

Who is it for?

Solo founders, startups and small teams with more recurring work than people to do it. Founders hand off their own research, outreach, ops and reporting, and teams share agents instead of everyone keeping a private chatbot. Non-technical users delegate with a chat or Slack message, and technical teams bring their own MCP servers, skills and model keys.

Is Construct Computer an AI employee or an AI agent?

Both fit. Each agent is set up like an employee, with a role, instructions and the apps it needs, and works as an autonomous AI agent on its own cloud computer. Directories list Construct Computer under AI agents, AI employees and AI workforce.

How is it different from ChatGPT or Claude?

Chat assistants are built for answers and drafts inside a thread. Construct Computer is built for work that outlives the thread: it keeps a persistent cloud computer with files, memory and schedules, runs jobs on its own, and records each action in Activity so you can read afterwards what it did and why.

How is it different from Zapier, Make or n8n?

Zapier, Make and n8n run a fixed trigger-and-action recipe that you build and maintain. A Construct Computer agent plans its own steps across your apps, and once a run works you can lock it in as a workflow that repeats without reasoning through the job again.

How much does it cost?

Lite is \$9 a month (\$7.50 billed yearly) with model usage included, up to 2 agents and 3 scheduled tasks. Starter is \$59 a month (\$39 billed yearly) for up to 5 agents and 10 scheduled tasks. Pro is \$299 a month (\$199 billed yearly) for up to 15 agents, 50 scheduled tasks and your own model keys. Plans are priced per workspace, not per seat, and Enterprise plans are available.

Can I try it for free?

Yes. New users get free credits to try Construct Computer before choosing a plan. When the credits run out, a subscription keeps your agents working, starting with Lite at \$9 a month.

Does it keep working when my laptop is closed?

Yes. Agents run in the cloud, not on your machine, so scheduled jobs and long runs keep going after you close your laptop. You can open the desktop from any device to watch a run, take over or point it somewhere else.

Which apps and channels does it work with?

Construct Computer connects to apps from its live integration catalog, including Gmail, Google Calendar, Notion, Linear, Jira, GitHub, HubSpot and Airtable, and you can add your own MCP servers and skills. You can reach your agents from the web app, Slack, Telegram, Discord or each agent's own email address.

Can my team share agents?

Yes. Workspaces are multiplayer: you invite teammates, set roles and access, and share agents, files, apps and workflows, so the whole team works with the same agents.

Can I use my own model keys?

On Pro you can add your own keys for OpenRouter, OpenAI, Anthropic, Amazon Bedrock or xAI, and choose whether Construct Computer uses them always or only as a fallback.

Can I see and control what it does?

Yes. The desktop shows files, live browser activity, terminal transcripts, workflows, memories and tool records. Activity records each action, what it touched, when it ran and why, for the last 30 days. You can interrupt a run, answer its questions, and correct or delete anything it remembers.

Do you train on my data?

No. You own the files, memories and apps your agents produce, and Construct Computer only stores and processes that content to run the service for you. Stored model keys and bot credentials are encrypted, and closing your account deletes the workspace data.

Partners

Swap YOUR-LINK for your own link, and point the badge at it.

Affiliate disclosure 21 words

Above or below any post or page with your link

I'm a Construct Computer affiliate. If you subscribe through my link, I earn a commission at no extra cost to you.

Short post 190 of 280 characters

X, Threads, Bluesky

I gave an AI agent its own computer. It has a browser, files, email and a schedule, and it finishes the research and reporting while I'm away.

Construct Computer, from \$9 a month: YOUR-LINK

Longer post 90 words

LinkedIn, Facebook, newsletters

Most AI tools stop when you close the tab. Construct Computer doesn't.

Each agent gets a real cloud computer with a browser, terminal, files, email inbox and memory, and a schedule to work on. You set it up like a new hire, with a role and the apps it needs, and it keeps going with your laptop closed. When a run works, you save it as a workflow and share it with the team.

Plans start at \$9 a month, and new users get free credits to try it: YOUR-LINK

Newsletter or list email 121 words

Your own list, with the disclosure already in

Subject: An AI hire that keeps working after you log off

Hi,

If your week is full of research, outreach, ops and reporting that nobody has time for, this is worth ten minutes.

Construct Computer gives you AI agents that work like hires. Each one gets its own cloud computer with a browser, files, email and memory, plus a schedule, so the work gets done while you're away. Any run that goes well becomes a workflow you can repeat and share with the team.

Plans start at \$9 a month, and new users get free credits to try it: [YOUR-LINK](#)

I'm a Construct Computer affiliate. If you subscribe through my link, I earn a commission at no extra cost to you.

Usage

Do

- Use the files from this page as they are
- Write Construct Computer in full in titles, listings and first mentions
- Keep your own brand more prominent than ours
- Give the marks and the mascot room, at least one eye's width

Don't

- Stretch, recolor, rotate, outline or retype the marks
- Redraw the mascot, change its eyes or add a mouth, arms or legs
- Use our names or marks in your own product, company, domain or handle
- Suggest that we sponsor or endorse you

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Questions: hello@construct.computer. Every file with its URL and size, as data:
<https://construct.computer/brand/brand.json>